

POLICY LEARNING FORUM (PLF) ON LEARNING OUTCOMES

25 June 2019

SAQA

Future of Qualifications

Borhene Chakroun

Director, Division for Policies and Lifelong Learning Systems

Education Sector, UNESCO

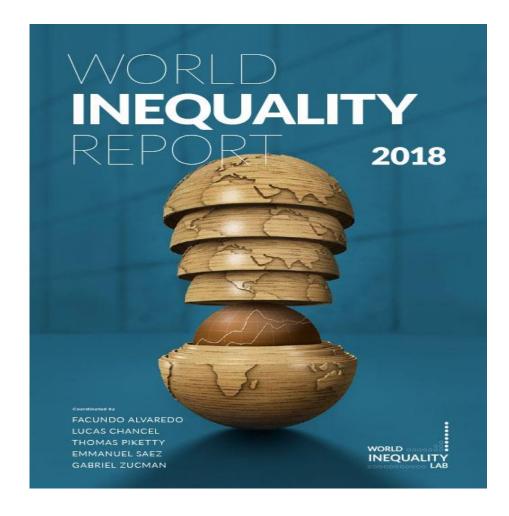






- 1.Global Trends: Factors driving demand for skills
- 2.Implications for Qualifications and Learning outcomes
- 3. Scenarios for the future





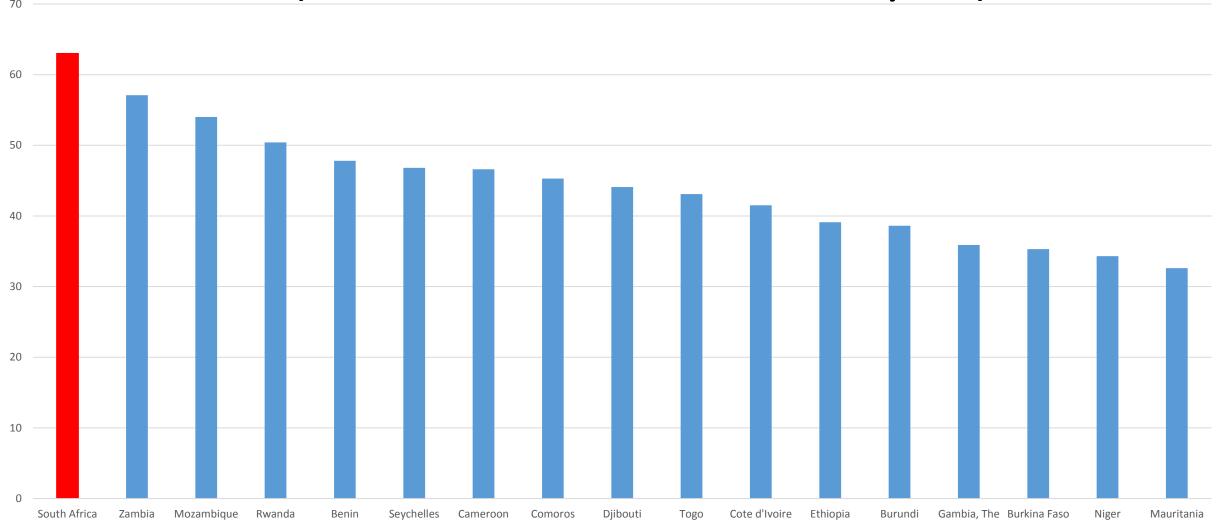
We project income and wealth inequality up to 2050 under different scenarios.

In a future in which "business as usual" continues, global inequality will further increase.

Alternatively, if in the coming decades all countries follow the moderate inequality trajectory of Europe over the past decades, global income inequality can be reduced—

In which case there can also be substantial progress in eradicating global poverty.

GINI Coefficient (2015 or the latest available year)



Source: The World Bank





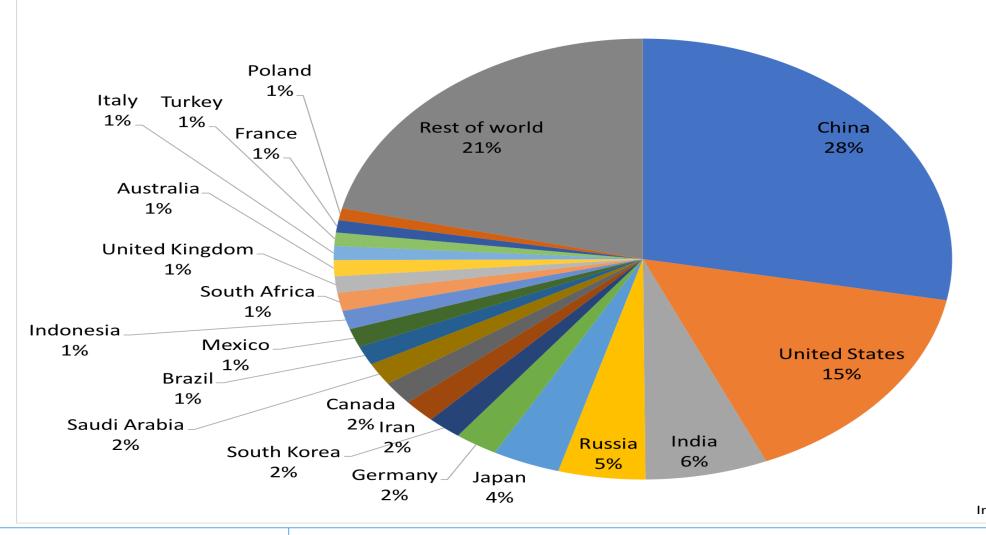


EARTH OVERSHOOT DAY:





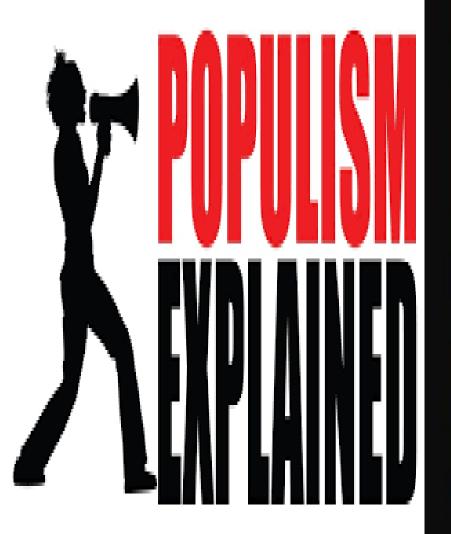
Share of global carbon dioxide emissions from fuel combustion (2015)



Data: IEA Image: Union of Concerned Scientists









Ignorance leads to fear, fear leads to hate, and hate leads to violence. This is the equation.

~ Averroes





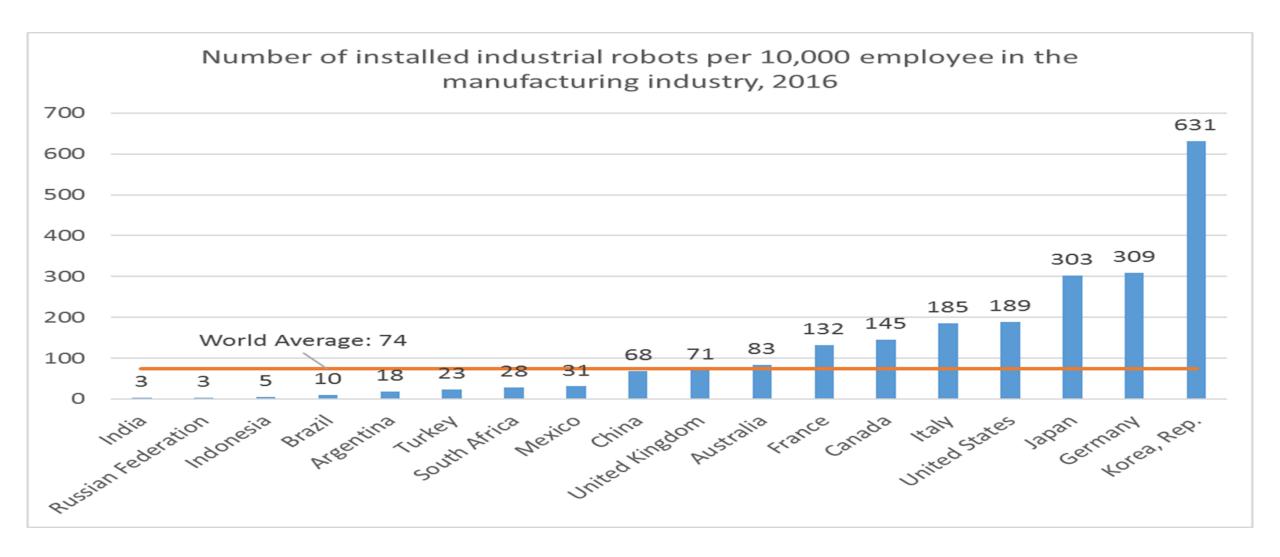


Robotisation

Polarisation of Labour Market

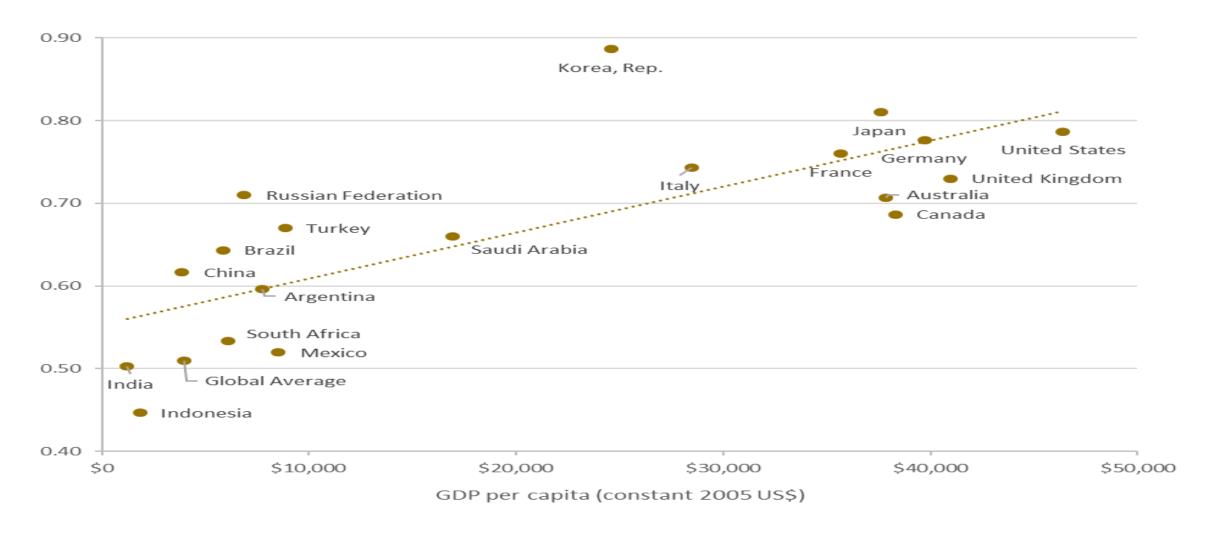
Informality

Level of Robotisation





Digital Adoption Index 2016 in G20 countries



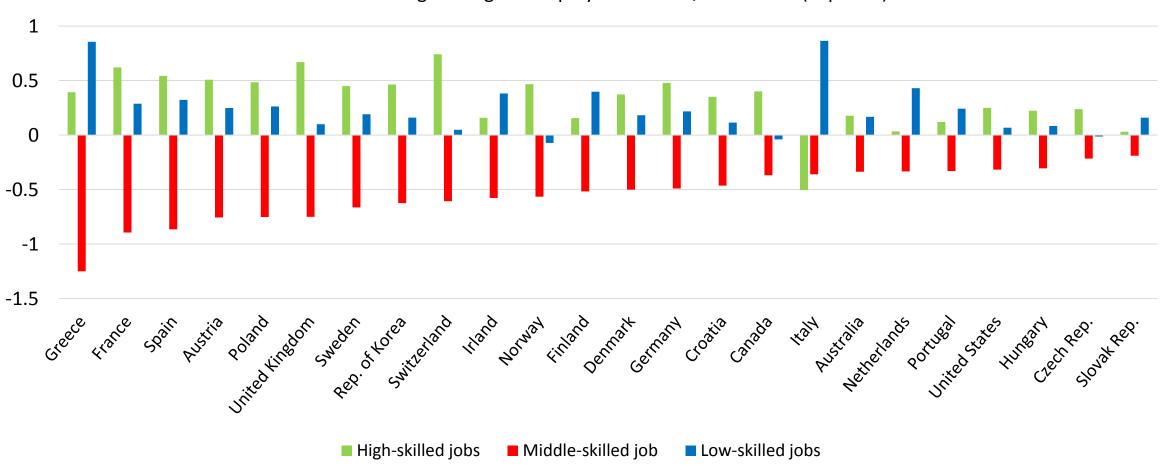






The labour market is becoming polarized in high income countries...

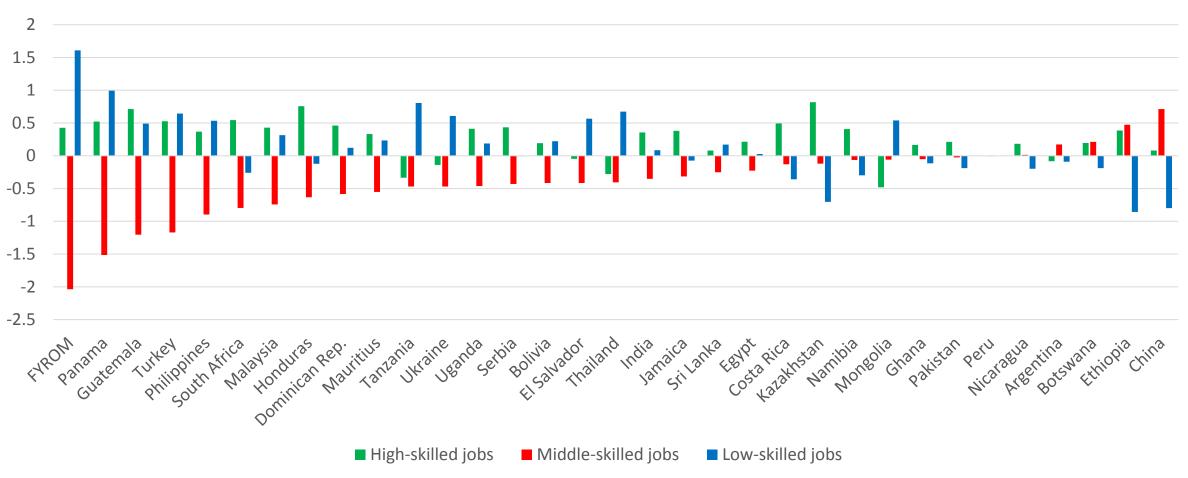
Annual average change in employment share, 1995-2012 (% points)





... and in low and middle income countries

Annual average change in employment share, 1995-2012 (% points)

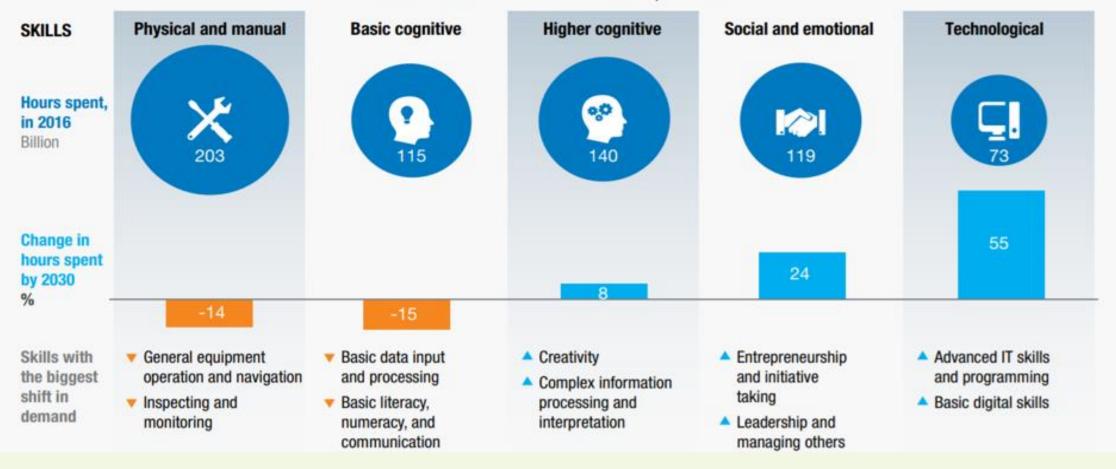






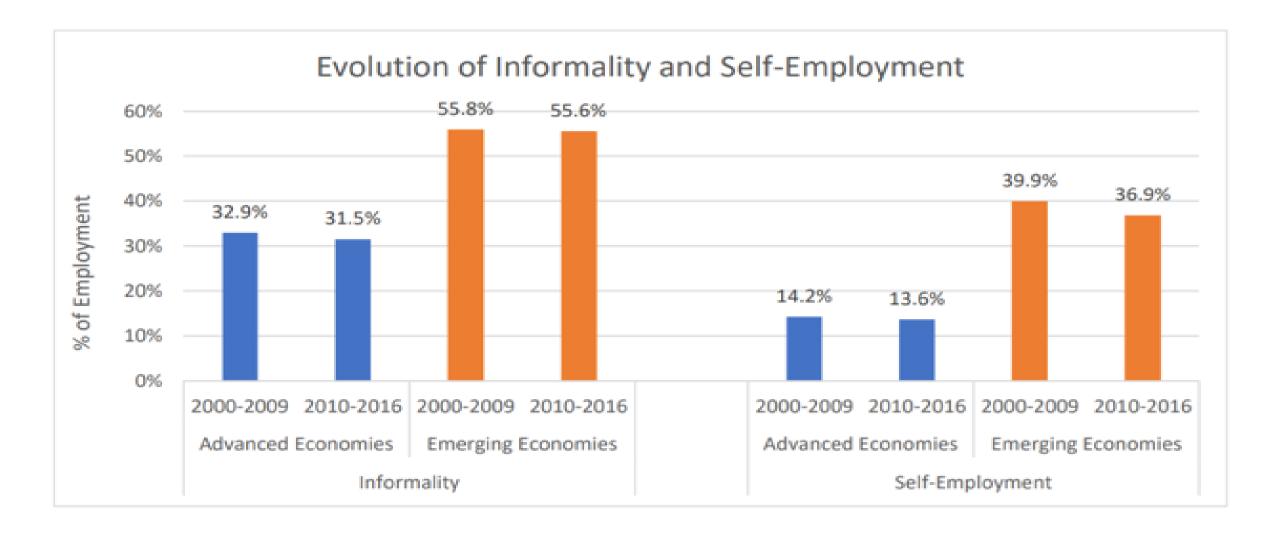
Automation and AI will change the skills needed in the workforce

Total is for United States and 14 Western European countries









Source: The World Bank, 2019







Artificial Intelligence, which often requires human-annotated data to train new systems and measure our progress.

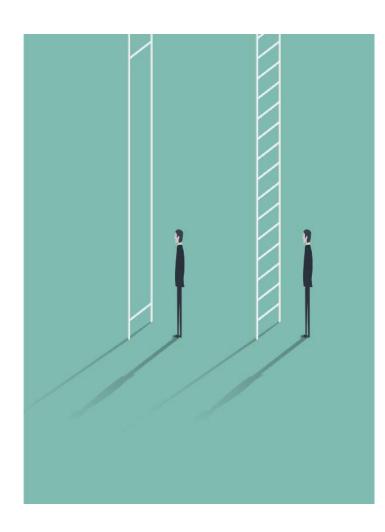
In particular, we use crowdsourcing platforms such as Amazon Mechanical Turk to build datasets that help our models learn common sense knowledge, which is often necessary to answer basic questions that are easy for humans but still quite hard for machines.

Amazon Mechanical Turk provides a flexible platform that enables us to harness human knowledge to advance machine learning research.



Current trends suggest career advancement is harder for some than for others.





Agency
Decent work
Ability to leverage technology

Low skills Low literacy Cannot leverage technology

Credit:shutterstock





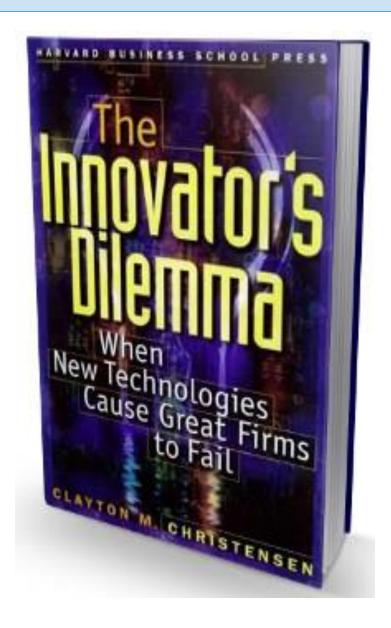
The global learning crisis

What happen if schools and colleges fails to learn the change.









The "innovator's dilemma" is that "doing the right thing is the wrong thing."



QUALIFICATION SYSTEMS IN THE CONTEXT OF THE SUSTAINABLE DEVELOPMENT GOALS



17 Sustainable Development Goals (SDGs)





SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

19







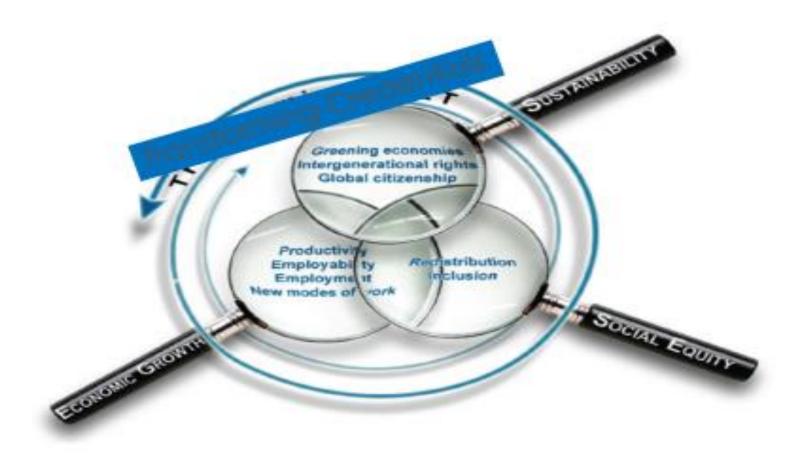
SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

- Target 4.3. / "Participation": By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
- Target 4.4. / "Skills acquisition": By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- Target 4.5.: / "Equity": By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.





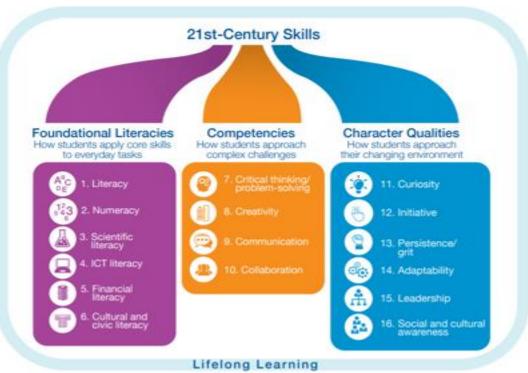
CHANGING ROLE: THREE ANALYTICAL LENSES



Source: Adapted from Marope, M., Chakroun, B. & Holmes, K (2015)













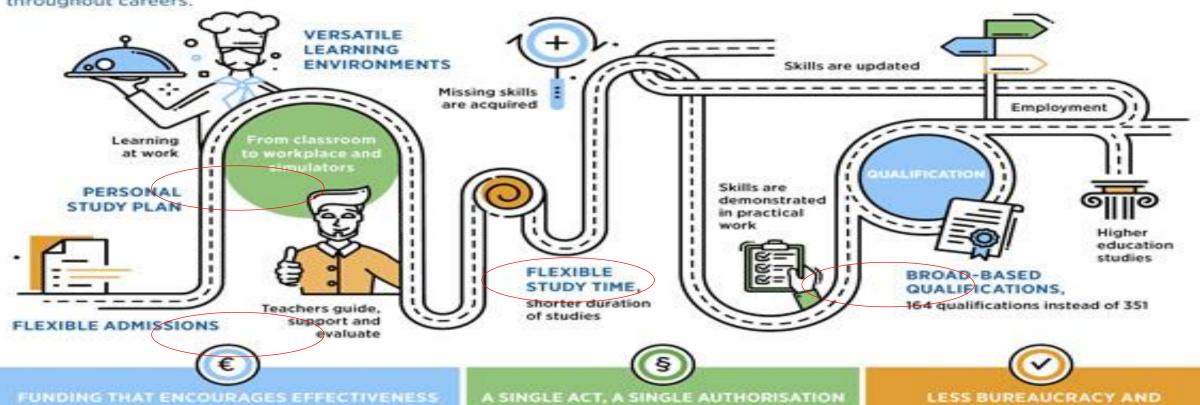


Finland TVET Reform: Flexible learning pathways



NEW VOCATIONAL EDUCATION AND TRAINING as of 1 January 2018

Working life is undergoing changes. New occupations keep on emerging and old ones disappear. Technology advances. Revenue models are renewed, Students' needs are becoming more and more individualistic. Skills need to be updated throughout careers.



Students do not drop out, they complete their studies, obtain a vocational qualification, access employment or continue studying

TO PROVIDE EDUCATION

No boundaries between young people and adults

MORE AUTHORITY for education providers

OPETUS- JA KULTTUURIMINISTERIÖ UNDERVISNINGS- OCH KULTURMINISTERIET

#AMISREFORMI





Looking Further Ahead





To translate any outcomes-based qualification, credential, entry requirements, job specification or framework level into an internationally recognised form of description which can be used in deciding on comparing qualifications or negotiating recognition or progression arrangements



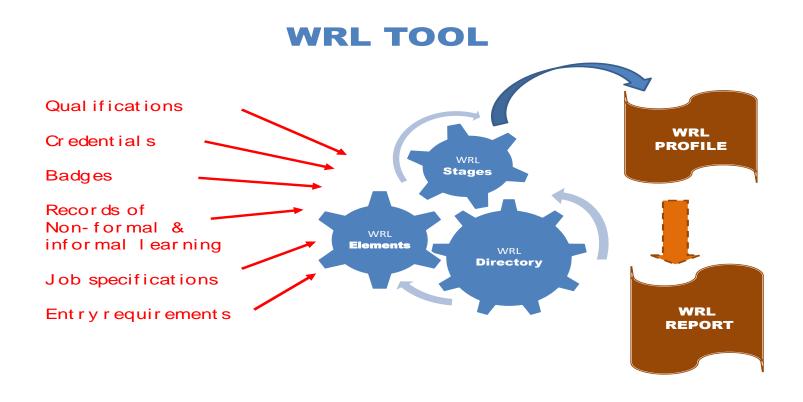
















28



Digital Credentialing

Implications for the recognition of learning across borders







• Focus on wider set of skills (job-specific; transversal skills; digital skills; Citizenship and sustainability skills)



 Organised by wide range of stakeholders including private sector, Edtech, etc.;



 Digital credentialing, credentials jungle, new generations of NQFs, Quality Assurance issues;







 Individual pathways, supported by Artificial Intelligence;

Digital Learners' records

 Privacy and security, the ownership of learners' records, inclusivity;



Lifelong Learning Account System

The National Institute for Lifelong Education (NILE)









Friday, September 22, 2017, 11:50 by Ivan Martin

Malta becomes first country to explore blockchain education certificates

Learner no longer needs permission of issuing institution to share certificate



The government has launched a pilot project to explore the possibility of issuing educational certificates on the blockchain.

The project will see diplomas at MCAST, training certificates at ITS, and equivalence statements, accreditation and licensure from the NCFHE, all issued on the emerging technology this year.



Impact of Blockchain on Qualification



Impact on credentials value chain: creation, issuing, viewing, and verification of the certificate

- Self-sovereignty, i.e. for users to identify themselves while at the same time maintaining direct control over the storage and management of their personal data;
- Trust, i.e. for a technical infrastructure that gives people enough confidence in its operations
 to carry through with transactions such as payments or the issue of certificates;
- Transparency & Provenance, i.e. for users to conduct transactions in knowledge that each party has the capacity to enter into that transaction;
- Immutability, i.e. for records to be written and stored permanently, without the possibility of modification;
- Disintermediation, i.e. the removal of the need for a central controlling authority to manage transactions or keep records;
- Collaboration, i.e. the ability of parties to transact directly with each other without the needs for third parties.

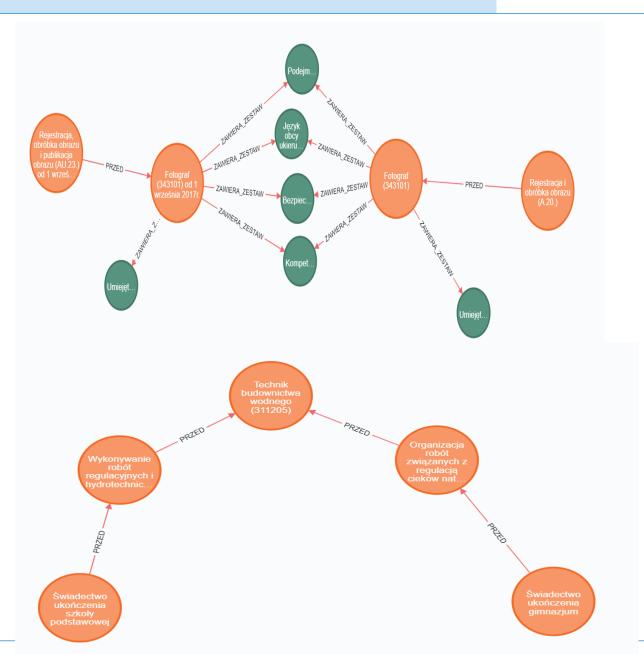


Poland Case: Modernization of the Integrated Qualifications Register in Poland



- Single qualification representation
- 'Atomization' of learning outcomes
- Using 'skills objects' for comparisons
- Qualifications paths representation
- Visual comparison of qualifications
- Developing and calculating similarity indexes
- Qualifications similarity matrix

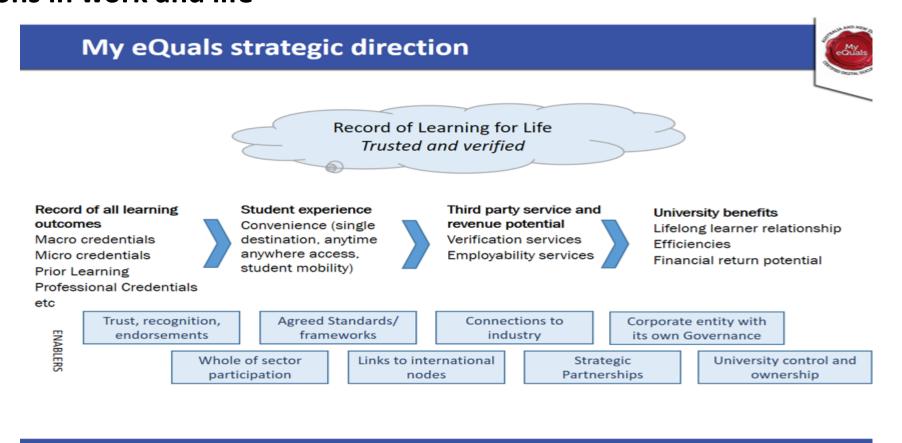
Source: Marcin Będkowski Wojciech Stęchły, 2019







 Creating a constantly evolving profile of a person's lifelong learning to support transitions in work and life



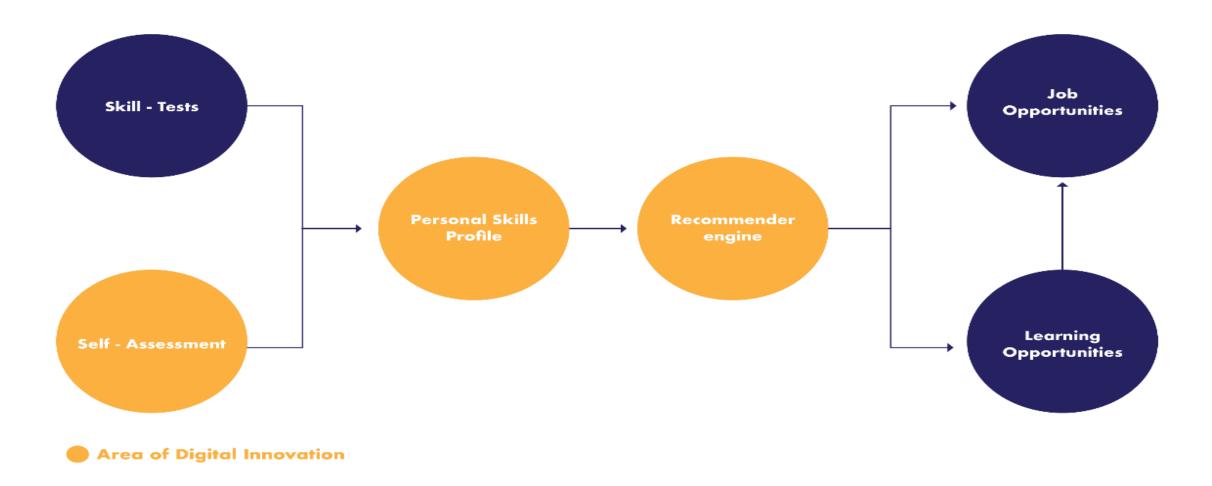
UNESCO EDUCATION SECTOR 34

www.myequals.ac.nz

www.myequals.edu.au





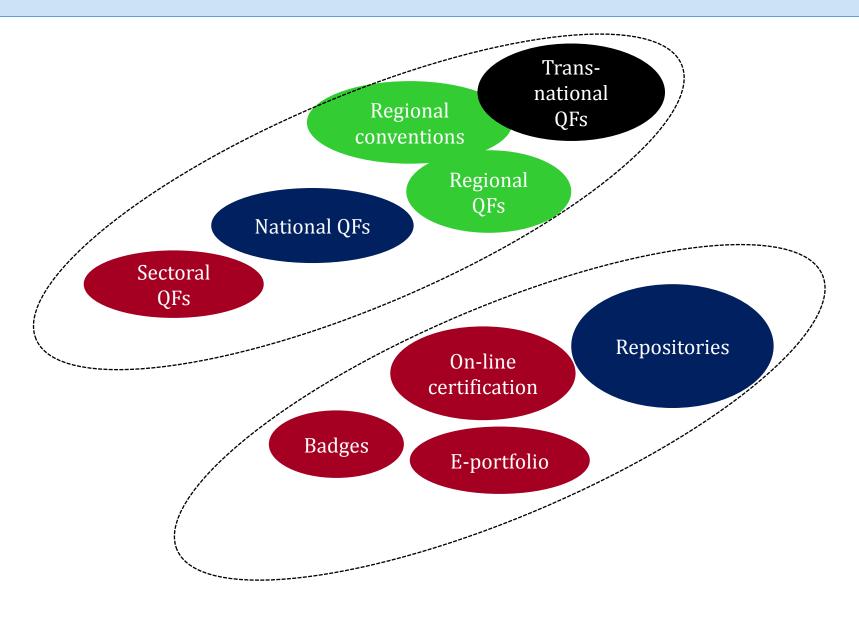


Source: UNESCO-ILO, forthcoming



Skills and qualification recognition landscape

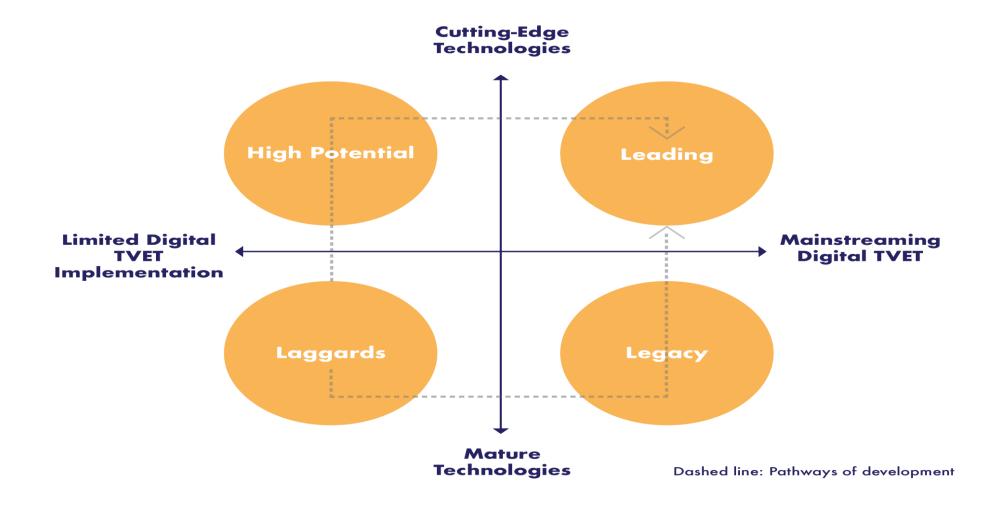






Countries Typology with respect to Digitization in Education and Training





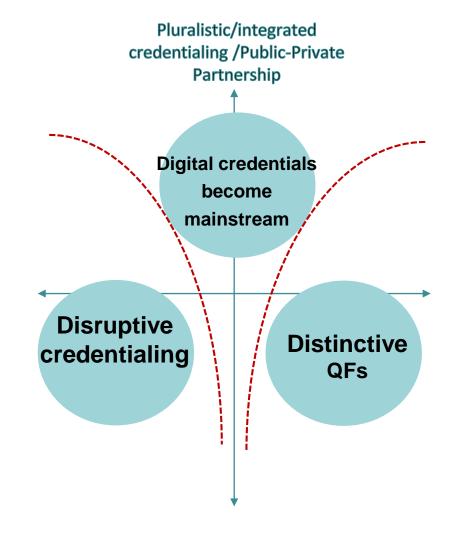
Source: UNESCO-ILO, forthcoming



Possible Scenarios



Strong role of Tech-Industry/ new generation of quality assurance modalities



Regulated Qualification
Systems
/ Quality assurance/Strong
role of
governments/institutions

Source: Borhene Chakroun

I

38











Thank you

Borhene Chakroun UNESCO

b.chakroun@unesco.org